

### A Mailing List of Adjustable Rate Mortgage Holders

Homeowners with outstanding adjustable rate mortgages (ARMs)

#### DESCRIPTION

The Marigold Adjustable Rate Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. These households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Adjustable Rate Mortgage Holders today!

SELECTS					
Age		\$5/M	_	LIST TYPES AVAILABLE	
Age Of Children		\$5/M		Postal	
College Students		\$5/M		Phone	
Computer Owner		\$5/M			
Credit Card Buyers		\$5/M		LIST MAINTENANCE	
Donors		\$5/M		New to Market 07/09/2007	
Ethnicity		\$5/M		Update Freq. Monthly	
Lifestyle Interests		\$5/M			
Magazine Subscribers		\$5/M		DELIVERY OPT	IONS
Marital Status		\$5/M		Email Delivery \$50	
Monthly Hotline		\$10/M		Email Delivery	400
SCF		\$5/M		ADDRESSING OPTIONS	
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-20	)77 (888	) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240852
SRDS ID	885383-000
mln ID	M131332

#### **LIST INFO**

Total Count:	7,749,742
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer
LIST TYPES	AVAILABLE
Postal	
Phone	
LIST MAINTE	NANCE
Now to Market	07/00/2007



### A Mailing List of Childrens Book Enthusiasts

Buyers of Childrens related books and magazines

#### DESCRIPTION

TJ Downey

The Marigold Childrens Book Enthusiasts file provides an ideal demographic for targeting parents that are also subscribers of Childrens related books and magazines throughout the United States. These parents buy books for their kids and are interested in the educational development and entertainment of their children. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Childrens Book enthusiasts today!

List Manager

enthusiasts today!				Market:	Consumer
SELECTS				LIST TYPES A	/AILABLE
Age Of Children			\$5/M	Postal	
Computer Owner			\$5/M	Phone	
Credit Card Buyers			\$5/M		
Donor			\$5/M	LIST MAINTEN	ANCE
Ethnicity			\$5/M	New to Market	06/23/2004
Lifestyle Select			\$5/M	Update Freq.	Monthly
Marital Status			\$5/M		
SCF			\$5/M	DELIVERY OP	TIONS
State			\$5/M	Email Delivery \$50	
Zip			\$5/M	Ental Delivery	ψ00
				ADDRESSING	OPTIONS
				Text/Excel	\$0
				Mailing Labels	\$10
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	

Nextmark ID

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Min. Purchase:

Source:

(646) 442-2076

mIn ID

141931 852137-000

M106963

3,289,724

Compiled lists

(888) 761-8817

\$125/M

\$500.00

USA

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

tj@marigolddirect.com



## A Mailing List of College Bound Teens

Families that currently have college bound or college age children either living at home or leaving the nest!

#### DESCRIPTION

This file provides an ideal demographic for targeting families throughout the United States that currently have teens planning on going to college, already attending college or planning on leaving the nest. We all know what supplies and products parents buy for their teens! They need school supplies, clothing, laptops, iPods, electronics, books, and affordable furnishings. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of families with college bound teens today!

SEGMENTS		LIST TYPES
850,879 3 Month Recency	\$10/M	Postal
		Phone
SELECTS		
Age Of Children	\$5/M	LIST MAINTE
Childs Age Range Select	\$5/M	New to Marke
Computer Owner	\$5/M	Update Freq.
Credit Card Buyers	\$5/M	
Ethnicity	\$5/M	DELIVERY O
Lifestyle Select	\$5/M	Email Deliver
SCF	\$5/M	
State	\$5/M	ADDRESSIN
Zip	\$5/M	Text/Excel
		Mailing Label

Nextmark ID	177361
SRDS ID	868315-000
mln ID	M119204

#### LIST INFO

Total Count:	3,156,425
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer

#### S AVAILABLE

### **FENANCE**

lew to Market	11/18/2005
Jpdate Freq.	Monthly

#### OPTIONS

\$50 ery

#### NG OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



# A Mailing List of Donors to Childrens Causes and Charities

Donors to Childrens Charities in the U.S.

#### DESCRIPTION

The Marigold Mailing List of Donors to Children's Charities provides an ideal demographic for targeting individuals that have recently donated to Children's charities throughout the United States. These supporters and donors have contributed to children's hospitals, big brother/sister type mentoring programs, research for children's diseases and underprivileged children. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Children's Charity donors today!

#### SEGMENTS

2,031,633 12 Month Active Donors	\$0/M	Postal	
SELECTS		LIST MAINTENANCE	
Age	\$5/M	New to Market 07/25/2007	
Childs Age Range Select	\$5/M	Update Freq. Monthly	
Donors	\$0/M		
Income	\$5/M	DELIVERY OPTIONS	
Lifestyle Interests	\$5/M	Email Delivery \$50	
Marital Status	\$5/M	•	
Monthly Hotline	\$5/M	ADDRESSING OPTIONS	
Recency	\$5/M	Text/Excel \$0/	
SCF	\$5/M	Mailing Labels \$10/	
State	\$5/M		

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	242337
SRDS ID	886899

2,031,633

Compiled lists

\$100/M

\$500.00

Consumer

USA

LIST INFO

**Total Count:** 

Base Price:

Geography:

Min. Purchase:

LIST TYPES AVAILABLE

Source:

Market:



Nextmark ID 242464

### A Mailing List of Ethnic African-American consumers in the USA.

African-American Consumers

#### DESCRIPTION

Reach Ethnic African-American consumers for your highly targeted offer that caters specifically to the African-American community in the USA. If your offer or service benefits the African-American community, then this list is an essential component for your marketing campaign. There are numerous selects that will allow you to target African-American consumers by geography, demographics, and many other criteria.

SELECTS		
Donors	\$5/M	LIST
Income	\$5/M	Postal
Lifestyle Interests	\$5/M	Phone
Magazine Subscribers	\$5/M	
Retirees/Seniors	\$5/M	LIST
		New to
		Updat
		DELIV
		Email
		ADDR
		Text/E
		Mailing

**LIST INFO** 

Total Count: Base Price:	4,926,820 \$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer
	VAILABLE
Postal	
Phone	
LIST MAINTE	NANCE
New to Market	:
Update Freq.	Monthly
DELIVERY OF	PTIONS
Email Delivery	\$50
ADDRESSING	OPTIONS
Text/Excel	\$0/
Mailing Labels	\$10/
FA	x

Ben DeLisle

CONTACT NAME

ROLE List Manager EMAIL

PHONE ben@marigolddirect.com (646) 442-2077

(888) 761-8817



### A Mailing List of Hotline New Movers with Children

Parents with children that have recently relocated their place of residence

#### DESCRIPTION

The Marigold Hotline New Movers with Children file provides monthly hotlines of Parents with Children that have recently relocated their residence throughout the United States. These "new movers with children" are perfect candidates for a wide array of products that are associated with families that have a new addresses. This file contains the freshest data available and provides the ideal target market for magazine and periodical, retail, home decor and furnishing, credit card, computer, broadband, cell phone mailers and many more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Hotline New Movers with Children today!

CE		TC
SEI	LEU	15

		Phone	
Age Of Children	\$5/M		
Computer Owner	\$5/M	LIST MAINTENANCE	
Credit Card Buyers	\$5/M	New to Market 02/12/2006 Update Freq. Monthly	
Donor	\$5/M		
Ethnicity	\$5/M	opuate rileq.	Working
Lifestyle Select	\$5/M	DELIVERY OPTIONS	
Marital Status	\$5/M		
SCF	\$5/M	Email Delivery	\$50
State	\$5/M		
Zip	\$5/M	ADDRESSING OP	FIONS
		Text/Excel	\$0/
		Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	181907
SRDS ID	870940-000
mln ID	M121370

944,627

### LIST INFO **Total Count:**

	,	
Base Price:	\$100/M	
Source: C	Compiled lists	
Geography:	USA	
Min. Purchase:	\$500.00	
Market:	Consumer	
LIST TYPES A	/AILABLE	
Postal		
Phone		
LIST MAINTEN	ANCE	
New to Market	02/12/2006	
Update Freq.	Monthly	
DELIVERY OPT	TIONS	
Email Delivery	\$50	
ADDRESSING	OPTIONS	
Text/Excel	\$0/	
Mailing Labels	\$10/	



### A Mailing List of Mail Order Buyers of Childrens Apparel

Mail Order Buyers of Childrens Apparel

#### DESCRIPTION

The Marigold Mail Order Buyers of Childrens Apparel file provides an ideal demographic for targeting consumers that have purchased childrens apparel through catalogs and websites. These Products include: toddler outfits, infant outfits, swimwear, tops, pants, shoes and more... As kids grow, new clothes have to be purchased constantly. Those who are buying clothes for kids are also purchasing a myriad of other products for children as well. This file represents an enormous amount of buying power, tap into this targeted list today, and watch those responses pour in!

SELECTS		Postal	
Age Of Children	\$5/M	Phone	
Computer Owner	\$5/M		
Credit Card Buyers	\$5/M	LIST MAINTENANC	E
Donor	\$5/M	New to Market 07	/15/2004
Ethnicity	\$5/M	Update Freq.	Monthly
Lifestyle Select	\$5/M		,
Marital Status	\$5/M	DELIVERY OPTION	IS
SCF	\$5/M	Email Delivery	\$50
State	\$5/M	Linal Delivery	φ30
Zip	\$5/M	ADDRESSING OPT	IONS
		Text/Excel	\$
		Mailing Labels	\$1

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143460
SRDS ID	853719-000
mln ID	M107718

3,330,192

Compiled lists

\$100/M

\$500.00

\$0/ \$10/

Consumer

USA

LIST INFO

**Total Count:** 

Base Price:

Geography:

Min. Purchase:

LIST TYPES AVAILABLE

Source:

Market:



### A Mailing List of Mortgage Holders

Homeowners with outstanding mortgages

#### DESCRIPTION

The Marigold Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. Whether you are looking to target conventional mortgage holders, jumbo mortgage holders, 1st, 2nd or 3rd morgages or lender type, these households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mortgage Holders today!

SE	ECTS
OL.	LOID

Age	\$5/M	Postal	
Age Of Children	\$5/M		
College Students	\$5/M	LIST MAINTENANO	)E
Computer Owner	\$5/M	New to Market 06	6/25/2007
Credit Card Buyers	\$5/M	Update Freq.	Monthly
Donors	\$5/M		,
Ethnicity	\$5/M	DELIVERY OPTION	IS
Lifestyle Interests	\$5/M	Email Delivery	\$50
Magazine Subscribers	\$5/M	Email Delivery \$50	
Marital Status	\$5/M	ADDRESSING OPT	IONS
Monthly Hotline	\$10/M		
SCF	\$5/M	Text/Excel	\$0/
		Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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IVIa	rigol	ע גע	reci

Nextmark ID	242353
SRDS ID	887006
mln ID	130023

#### LIST INFO

Total Count:	54,979,239
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer

### LIST TYPES AVAILABLE



## A Mailing List of Multi-Job Holders

Individuals that maintain multiple jobs

#### DESCRIPTION

Marigold's Multi-Job Holder file provides an ideal demographic for direct marketers looking to target hard working individuals working more than one job throughout the US. Individuals who hold multiple jobs have complex working lives and limited spare time. As a result, these diligent, highly responsive individuals generally don't have time to shop in person and rely on direct marketing efforts for their main source of purchasing.

SELECTS	
Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

LIST INFO

Total Count:	1,384,392
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer

#### LIST TYPES AVAILABLE

Postal Phone

#### LIST MAINTENANCE

New to Market04/24/2012Update Freq.Monthly

#### DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel\$0/Mailing Labels\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817



# A Mailing List of New Moms

Mothers with a child less than 12 months old at mailing address

#### DESCRIPTION

Sourced through hospital birth records, this file provides an ideal demographic for targeting new moms throughout the United States. New moms require a variety of goods and services as do the little ones.

Tap into this extremely targeted market of new moms today!

Tap Into this extremely	largeled market of her	w moms today:			Min. Purchase:	\$500.00
SELECTS				Market:	Consumer	
Computer Owner			\$5/M		LIST TYPES AV	AILABLE
Credit Card Buyers			\$5/M			
Donor			\$5/M		Postal	
Ethnicity			\$5/M		Phone	
Lifestyle Select			\$5/M			
SCF			\$5/M		LIST MAINTENANCE	
State			\$5/M		New to Market	
Zip			\$5/M		Update Freq.	
					DELIVERY OPT	IONS
					Email Delivery	\$50
						OPTIONS
					Text/Excel	\$0/
					Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddi	rect.com	(646) 442-2	2077 (888	) 761-8817

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Source:

2,799,679

Compiled lists

\$100/M

USA



## A Mailing List of New Parents

Individuals that have recently become parents

#### DESCRIPTION

The Marigold New Parents file provides an ideal demographic for targeting individuals that have recently welcomed a "new addition" throughout the United States. These "new parents" are perfect candidates for a wide array of products that are associated with the arrival of a new child. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Parents today!

SELECTS				mamoti	Concorner
Age Of Children		\$5/M		LIST TYPES A	/AILABLE
Computer Owner		\$5/M		Postal	
Credit Card Buyers	Dhana		Phone		
Donor		\$5/M			
Ethnicity		\$5/M		LIST MAINTEN	ANCE
Lifestyle Select		\$5/M		New to Market	07/14/2004
Marital Status		\$5/M		Update Freq.	Monthly
SCF		\$5/M			
State		\$5/M		DELIVERY OP	TIONS
Zip		\$5/M		Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	6 (888) 7	61-8817

Nextmark ID

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Min. Purchase:

Source:

Market:

mIn ID

143384 854604-000

M107860

2,190,214

Compiled lists

\$175/M

\$500.00

Consumer

USA



### A Mailing List of Payday Loan Recipients

Individuals that receive loan advances secured by their paycheck

#### DESCRIPTION

Marigold's Payday Loan Recipient file provides an ideal target market for direct marketers looking to target individuals that are not liquid and need cash now throughout the US. Payday loans are valuable financial tools for people who need a small amount of cash in a hurry. With many families struggling to pay their bills on time these individuals have used a cash advance as a solution to meet their financial obligations.

SELECTS	
Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

LIST INFO

Total Count:	2,402,992
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer

#### LIST TYPES AVAILABLE

Postal Phone

#### LIST MAINTENANCE

New to Market	04/24/2012
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery

\$50

ADDRESSING OPTIONS

Text/Excel\$0/Mailing Labels\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817



# A Mailing List of Pet Owners

Pet Owners in the United States

#### DESCRIPTION

The Marigold Pet Owners file provides an ideal demographic for targeting pet lovers throughout the United States. These pet owners have no problem spending money on their furry loved ones. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Pet Owners today!

SEGMENTS		Market:	Consumer
4,730,216 12 Month Cat Owners	\$5/M	LIST TYPES AV	
5,628,619 12 Month Dog Owners	\$5/M		
8,551,106 CAT OWNERS	\$5/M	Postal	
11,767,324 DOG OWNERS	\$5/M	Phone	
SELECTS		LIST MAINTEN	ANCE
Age Of Children	\$5/M	New to Market	12/21/2005
Computer Owner	\$5/M	Update Freq.	Monthly
Credit Card Buyers	\$5/M		
Donor	\$5/M	DELIVERY OPT	IONS
Ethnicity	\$5/M	Email Delivery	\$50
Lifestyle Select	\$5/M		
Marital Status	\$5/M	ADDRESSING C	OPTIONS
SCF	\$5/M	Text/Excel	\$
State	\$5/M	Mailing Labels	\$1
Zip	\$5/M		

Nextmark ID

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Min. Purchase:

Source:

mln ID

179232 869269-000

M120711

15,833,438

Compiled lists

\$100/M

\$500.00

\$0/ \$10/

USA

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



### A Mailing List of Single Parent Households

Single Parent Households

#### DESCRIPTION

TJ Downey

Marigold's Single Parent Household file provides an ideal target market for direct marketers looking to target single parents throughout the US. As a single parent, juggling work and family responsibilities requires a tremendous amount of time management. As a result, these highly responsive individuals generally don't have time to shop in person and rely on direct marketing efforts for their main source of purchasing. Tap into this extremely targeted market of Single Parent Households today!

SELECTS				LIST TYPES AV	AILABLE
Age			\$5/M	Postal	
Income			\$5/M	Phone	
Monthly Hotline			\$5/M		
				LIST MAINTEN	ANCE
				New to Market	04/24/2012
				Update Freq.	Monthl
				DELIVERY OPT	IONS
				Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	
				Mailing Labels	
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you

tj@marigolddirect.com

are looking for by calling us at (212) 696-5000.

List Manager

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Min. Purchase:

Source:

Market:

(646) 442-2076

5,382,304

Compiled lists

\$100/M

\$500.00

Consumer

04/24/2012

Monthly

(888) 761-8817

\$0/ \$10/

USA



# A Mailing List of Soap Opera Enthusiasts

People that watch their daily "Soaps"

#### DESCRIPTION

Marigold's Soap Opera Enthusiasts file identifies individuals that regularly watch Soap Operas on television. Whether they don't miss an episode on TV or don't miss an issue of their Soap Opera magazine, these people take their "Soaps" seriously!! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Soap Opera Enthusiasts today!

market. Tap into this extr	arket. Tap into this extremely targeted market of Soap Opera Enthusiasts today!			Min. Purchase:	\$500.00	
SELECTS	ELECTS		_	Market:	Consumer	
Age			\$5/M		LIST TYPES A	AII ABI F
Age Of Children Childs Age Range Select Credit Card Buyers	t		\$5/M \$5/M \$5/M		Postal Email	
Donors Income			\$5/M \$5/M		LIST MAINTEN	-
Lifestyle Select Magazine Subscribers			\$5/M \$5/M		New to Market Update Freq.	06/01/2007 Monthly
Marital Status Monthly Hotline			\$5/M \$5/M		DELIVERY OPT	TIONS
State			\$5/M		Email Delivery	\$50
					ADDRESSING	OPTIONS
					Text/Excel Mailing Labels	\$0/ \$10/
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.co	m	(646) 442-2076	(888) 7	61-8817

Nextmark ID

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Source:

mln ID

241770 885401-000

M131388

1,852,276

Compiled lists

\$100/M

USA



### An Email List of Consumers in the US

US consumer email addresses.

#### DESCRIPTION

This opt-in email list is one of the most comprehensive methods for reaching online consumers in the US on the market today. If your offer is targeted to people living in the US then you understand that they have unique cultural distinctions that the value of your offer should appeal to. Marigold has numerous additional selects to further refine your email marketing campaign. Marigold uses advanced processes that exceed industry standards to make sure that our email list is accurate and current. We continue to grow our data assets so that you can regularly market your product or service to the US hotline. Inquire today.

SELECTS	
3 Month Recency	\$10/M
Age	\$10/M
Donors	\$10/M
Income	\$10/M
Occupation	\$10/M

Nextmark ID 242532

#### LIST INFO

Total Count:	168,157,210
Base Price:	\$125/M
Source:	Compiled lists
GeographyOth	er International
Min. Purchase	: \$1,000.00
Market:	Consumer

#### LIST TYPES AVAILABLE

Email

#### LIST MAINTENANCE

New to Market	
Update Freq.	Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



# An Email List of Donors to Childrens Causes and Charities

100% Opt-in Donors to Children's Charities in the U.S.

#### DESCRIPTION

The Marigold Email List of Donors to Children's Charities provides an ideal demographic for targeting individuals that have recently donated to Children's charities throughout the United States. These supporters and donors have contributed to children's hospitals, big brother/sister type mentoring programs, research for children's diseases and underprivileged children. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Children's Charity donors today!

#### SEGMENTS

12 Month Active Donors	\$0/M
SELECTS	
Age	\$5/M
Childs Age Range Select	\$5/M
Donors	\$0/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
Recency	\$5/M
SCF	\$5/M
State	\$5/M

#### LIST INFO

Total Count:	2,055,666
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$1,000.00
Market:	Consumer

#### LIST TYPES AVAILABLE

Email

#### LIST MAINTENANCE

New to Market	
Update Freq.	

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



### An Email List of Pet Owners

Pet Owners in the United States

#### DESCRIPTION

The Marigold Pet Owners file provides an ideal demographic for targeting pet lovers throughout the United States. These pet owners have no problem spending money on their furry loved ones. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Pet Owners today!

SEGMENTS		Min. Purchase: Market:	\$1,000.00 Consumer	
12 Month Cat Owners 12 Month Dog Owners	\$5/M \$5/M	LIST TYPES AV	AILABLE	
CAT OWNERS	\$5/M	Email		
DOG OWNERS	\$5/M	Phone		
SELECTS		LIST MAINTENANCE		
Age Of Children	\$5/M	New to Market	05/15/2007	
Computer Owner	\$5/M	Update Freq.	Monthly	
Credit Card Buyers	\$5/M			
Donor	\$5/M	DELIVERY OPTI	DELIVERY OPTIONS	
Ethnicity	\$5/M	Email Delivery	\$50	
Lifestyle Select	\$5/M			
Marital Status	\$5/M	ADDRESSING C	ADDRESSING OPTIONS	
SCF	\$5/M	Text/Excel	\$0/	
State	\$5/M	Mailing Labels	\$10/	
Zip	\$5/M	0		

Nextmark ID

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Source:

SRDS ID

241456

869269-000

38,861,700

Internet/On-Line

\$125/M

USA

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



### **Families with Children**

Families that currently have children at postal address nationwide

#### DESCRIPTION

This file provides an ideal demographic for targeting families throughout the United States that currently have children ranging from very young to Kindergarten to 12th grade. We all know what children consumer! The list covers school supplies, clothing, electronics, music, books, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of families with children today!

	algeled market of fair	innes with children today!		Market:	Consumer	
SELECTS						
Computer Owner		\$5/M		LIST TYPES A	LIST TYPES AVAILABLE	
Credit Card Buyers		\$5/M		Postal	Postal	
Donor		\$5/M		Phone		
Ethnicity		\$5/M				
Lifestyle Select		\$5/M		LIST MAINTER	LIST MAINTENANCE	
SCF		\$5/M		New to Market	03/16/2005	
State		\$5/M		Update Freq.	Monthly	
Zip		\$5/M				
				DELIVERY OPTIONS		
				Email Delivery	\$50	
				ADDRESSING OPTIONS		
				Text/Excel	\$0/	
				Mailing Labels	\$10/	
CONTACT NAME	ROLE	EMAIL	PHONE	FA		
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442	2-2077 (88	8) 761-8817	

Nextmark ID

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Min. Purchase:

Source:

mIn ID

160418 860396-000

M112324

19,855,020

Compiled lists

\$100/M

\$500.00

USA