

Nextmark ID	240852
SRDS ID	885383-000
mln ID	M131332

A Mailing List of Adjustable Rate Mortgage Holders

Homeowners with outstanding adjustable rate mortgages (ARMs)

DESCRIPTION

The Marigold Adjustable Rate Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. These households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Adjustable Rate Mortgage Holders today!

SELECTS

Age	\$5/M
Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M

LIST INFO

Total Count:	7,749,742
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/09/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	141931
SRDS ID	852137-000
mln ID	M106963

A Mailing List of Childrens Book Enthusiasts

Buyers of Childrens related books and magazines

DESCRIPTION

The Marigold Childrens Book Enthusiasts file provides an ideal demographic for targeting parents that are also subscribers of Childrens related books and magazines throughout the United States. These parents buy books for their kids and are interested in the educational development and entertainment of their children. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Childrens Book enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,289,724
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	177361
SRDS ID	868315-000
mIn ID	M119204

A Mailing List of College Bound Teens

Families that currently have college bound or college age children either living at home or leaving the nest!

DESCRIPTION

This file provides an ideal demographic for targeting families throughout the United States that currently have teens planning on going to college, already attending college or planning on leaving the nest. We all know what supplies and products parents buy for their teens! They need school supplies, clothing, laptops, iPods, electronics, books, and affordable furnishings. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of families with college bound teens today!

SEGMENTS

850,879	3 Month Recency	\$10/M
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SELECTS

Age Of Children	\$5/M
Childs Age Range Select	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 3,156,425
Base Price: \$100/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 11/18/2005
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	242337
SRDS ID	886899

A Mailing List of Donors to Childrens Causes and Charities

Donors to Childrens Charities in the U.S.

DESCRIPTION

The Marigold Mailing List of Donors to Children's Charities provides an ideal demographic for targeting individuals that have recently donated to Children's charities throughout the United States. These supporters and donors have contributed to children's hospitals, big brother/sister type mentoring programs, research for children's diseases and underprivileged children. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Children's Charity donors today!

SEGMENTS

2,031,633	12 Month Active Donors	\$0/M
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SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Donors	\$0/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
Recency	\$5/M
SCF	\$5/M
State	\$5/M

LIST INFO

Total Count:	2,031,633
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	07/25/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Ethnic African-American consumers in the USA.

African-American Consumers

DESCRIPTION

Reach Ethnic African-American consumers for your highly targeted offer that caters specifically to the African-American community in the USA. If your offer or service benefits the African-American community, then this list is an essential component for your marketing campaign. There are numerous selects that will allow you to target African-American consumers by geography, demographics, and many other criteria.

SELECTS

Donors	\$5/M
Income	\$5/M
Lifestyle Interests	\$5/M
Magazine Subscribers	\$5/M
Retirees/Seniors	\$5/M

LIST INFO

Total Count:	4,926,820
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	181907
SRDS ID	870940-000
mIn ID	M121370

A Mailing List of Hotline New Movers with Children

Parents with children that have recently relocated their place of residence

DESCRIPTION

The Marigold Hotline New Movers with Children file provides monthly hotlines of Parents with Children that have recently relocated their residence throughout the United States. These "new movers with children" are perfect candidates for a wide array of products that are associated with families that have a new addresses. This file contains the freshest data available and provides the ideal target market for magazine and periodical, retail, home decor and furnishing, credit card, computer, broadband, cell phone mailers and many more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Hotline New Movers with Children today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	944,627
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	02/12/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143460
SRDS ID	853719-000
mln ID	M107718

A Mailing List of Mail Order Buyers of Childrens Apparel

Mail Order Buyers of Childrens Apparel

DESCRIPTION

The Marigold Mail Order Buyers of Childrens Apparel file provides an ideal demographic for targeting consumers that have purchased childrens apparel through catalogs and websites. These Products include: toddler outfits, infant outfits, swimwear, tops, pants, shoes and more... As kids grow, new clothes have to be purchased constantly. Those who are buying clothes for kids are also purchasing a myriad of other products for children as well. This file represents an enormous amount of buying power, tap into this targeted list today, and watch those responses pour in!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,330,192
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/15/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	242353
SRDS ID	887006
mIn ID	130023

A Mailing List of Mortgage Holders

Homeowners with outstanding mortgages

DESCRIPTION

The Marigold Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. Whether you are looking to target conventional mortgage holders, jumbo mortgage holders, 1st, 2nd or 3rd mortgages or lender type, these households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mortgage Holders today!

SELECTS

Age	\$5/M
Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M

LIST INFO

Total Count:	54,979,239
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	06/25/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Multi-Job Holders

Individuals that maintain multiple jobs

DESCRIPTION

Marigold's Multi-Job Holder file provides an ideal demographic for direct marketers looking to target hard working individuals working more than one job throughout the US. Individuals who hold multiple jobs have complex working lives and limited spare time. As a result, these diligent, highly responsive individuals generally don't have time to shop in person and rely on direct marketing efforts for their main source of purchasing.

SELECTS

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

LIST INFO

Total Count:	1,384,392
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	04/24/2012
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of New Moms

Mothers with a child less than 12 months old at mailing address

DESCRIPTION

Sourced through hospital birth records, this file provides an ideal demographic for targeting new moms throughout the United States. New moms require a variety of goods and services as do the little ones.

Tap into this extremely targeted market of new moms today!

SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,799,679
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of New Parents

Individuals that have recently become parents

Nextmark ID	143384
SRDS ID	854604-000
mIn ID	M107860

DESCRIPTION

The Marigold New Parents file provides an ideal demographic for targeting individuals that have recently welcomed a "new addition" throughout the United States. These "new parents" are perfect candidates for a wide array of products that are associated with the arrival of a new child. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Parents today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,190,214
Base Price:	\$175/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 07/14/2004
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Payday Loan Recipients

Individuals that receive loan advances secured by their paycheck

DESCRIPTION

Marigold's Payday Loan Recipient file provides an ideal target market for direct marketers looking to target individuals that are not liquid and need cash now throughout the US. Payday loans are valuable financial tools for people who need a small amount of cash in a hurry. With many families struggling to pay their bills on time these individuals have used a cash advance as a solution to meet their financial obligations.

SELECTS

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

LIST INFO

Total Count:	2,402,992
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	04/24/2012
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179232
SRDS ID	869269-000
mIn ID	M120711

A Mailing List of Pet Owners

Pet Owners in the United States

DESCRIPTION

The Marigold Pet Owners file provides an ideal demographic for targeting pet lovers throughout the United States. These pet owners have no problem spending money on their furry loved ones. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Pet Owners today!

SEGMENTS

4,730,216	12 Month Cat Owners	\$5/M
5,628,619	12 Month Dog Owners	\$5/M
8,551,106	CAT OWNERS	\$5/M
11,767,324	DOG OWNERS	\$5/M

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	15,833,438
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/21/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Single Parent Households

Single Parent Households

DESCRIPTION

Marigold's Single Parent Household file provides an ideal target market for direct marketers looking to target single parents throughout the US. As a single parent, juggling work and family responsibilities requires a tremendous amount of time management. As a result, these highly responsive individuals generally don't have time to shop in person and rely on direct marketing efforts for their main source of purchasing. Tap into this extremely targeted market of Single Parent Households today!

SELECTS

Age	\$5/M
Income	\$5/M
Monthly Hotline	\$5/M

LIST INFO

Total Count:	5,382,304
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	04/24/2012
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Soap Opera Enthusiasts

People that watch their daily "Soaps"

Nextmark ID	241770
SRDS ID	885401-000
mIn ID	M131388

DESCRIPTION

Marigold's Soap Opera Enthusiasts file identifies individuals that regularly watch Soap Operas on television. Whether they don't miss an episode on TV or don't miss an issue of their Soap Opera magazine, these people take their "Soaps" seriously!! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Soap Opera Enthusiasts today!

SELECTS

Age	\$5/M
Age Of Children	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
State	\$5/M

LIST INFO

Total Count:	1,852,276
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email

LIST MAINTENANCE

New to Market	06/01/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

An Email List of Consumers in the US

US consumer email addresses.

DESCRIPTION

This opt-in email list is one of the most comprehensive methods for reaching online consumers in the US on the market today. If your offer is targeted to people living in the US then you understand that they have unique cultural distinctions that the value of your offer should appeal to. Marigold has numerous additional selects to further refine your email marketing campaign. Marigold uses advanced processes that exceed industry standards to make sure that our email list is accurate and current. We continue to grow our data assets so that you can regularly market your product or service to the US hotline. Inquire today.

SELECTS

3 Month Recency	\$10/M
Age	\$10/M
Donors	\$10/M
Income	\$10/M
Occupation	\$10/M

LIST INFO

Total Count: 168,157,210
Base Price: \$125/M
Source: Compiled lists
Geography: Other International
Min. Purchase: \$1,000.00
Market: Consumer

LIST TYPES AVAILABLE

Email

LIST MAINTENANCE

New to Market --
Update Freq. Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

An Email List of Donors to Children's Causes and Charities

100% Opt-in Donors to Children's Charities in the U.S.

DESCRIPTION

The Marigold Email List of Donors to Children's Charities provides an ideal demographic for targeting individuals that have recently donated to Children's charities throughout the United States. These supporters and donors have contributed to children's hospitals, big brother/sister type mentoring programs, research for children's diseases and underprivileged children. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Children's Charity donors today!

SEGMENTS

12 Month Active Donors	\$0/M
------------------------	-------

SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Donors	\$0/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
Recency	\$5/M
SCF	\$5/M
State	\$5/M

LIST INFO

Total Count:	2,055,666
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email

LIST MAINTENANCE

New to Market	--
Update Freq.	--

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241456
SRDS ID	869269-000

An Email List of Pet Owners

Pet Owners in the United States

DESCRIPTION

The Marigold Pet Owners file provides an ideal demographic for targeting pet lovers throughout the United States. These pet owners have no problem spending money on their furry loved ones. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Pet Owners today!

SEGMENTS

12 Month Cat Owners	\$5/M
12 Month Dog Owners	\$5/M
CAT OWNERS	\$5/M
DOG OWNERS	\$5/M

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	38,861,700
Base Price:	\$125/M
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email
Phone

LIST MAINTENANCE

New to Market	05/15/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Families with Children

Families that currently have children at postal address nationwide

Nextmark ID	160418
SRDS ID	860396-000
mln ID	M112324

DESCRIPTION

This file provides an ideal demographic for targeting families throughout the United States that currently have children ranging from very young to Kindergarten to 12th grade. We all know what children consumer! The list covers school supplies, clothing, electronics, music, books, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of families with children today!

SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	19,855,020
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	03/16/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

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